

CAMPBELL COUNTY LODGING TAX JOINT POWERS BOARD

Brenda Boss, Chairman Debby Zolnoski, Vice Chairman Mary Silvernell, Exec Director
John Flocchini, Treasurer Gradlyng Brooks, Secretary Gina Michael, Services Mgr
Charles Schlesselman, Member Brandi Harlow, Member
Cory Bryngelson, Member

MEETING AGENDA

Wednesday, September 3, 2014 2PM

Wright Town Hall

Council Chambers

- I. CALL TO ORDER**
- II. APPROVAL OF AGENDA/CONSENT AGENDA** (Tabs 1 and 2)
 - Payment Vouchers
- III. APPROVAL OF MINUTES-** August 6, 2014 (Tab 3)
- IV. TREASURER'S REPORT** (Tab 4)
 - Lodging Tax Distribution Detail Report (Up 33.7% YTD)
 - Bank Account Balances 8-31-14- Checking \$174,170.86; MM1 \$250,364.36; MM2 \$226,320.67; **TOTAL \$ 650,855.89**
- V. NEW BUSINESS**
 - Adbay Media Buy Proposal/Campaign Brief for Approval (Tab 5)
 - 1st Quarter Grant Requests for Approval (Tab 8)- Gillette College Basketball;
 - Strategic Planning Session Date Selection
 - Fall Summit Conference- Gillette
- VI. OLD BUSINESS**
 - Transfer Funds Request Pending Signed Meeting Minutes
 - Telecommunications Provider Update
 - Altitude Video Update
 - Softball Tournament Feedback (Tab 6)
- VII. CCCVB DIRECTOR'S REPORT**
 - Traffic Attendance and Other Visitor Center Reports (Tab 7)
 - Latest Ads/Eblasts/CCCVB Media Stories
- VIII. EXECUTIVE SESSION** (If needed)
- IX. BOARD MEMBER COMMENTS**
- X. VISITOR COMMENTS**
- XI. ADJOURN**

*NEXT MEETING – October 1, 2014- 2pm, GAMB, Gillette Avenue

"The Campbell County Convention & Visitors Bureau Exists to Promote Visitor Opportunities"