

## CAMPBELL COUNTY LODGING TAX JOINT POWERS BOARD

Brenda Boss, Chairman                      Debby Zolnoski, Vice Chairman    Mary Silvernell, Exec Director  
John Flocchini, Treasurer                Gradlyng Brooks, Secretary       Gina Michael, Services Mgr  
Charles Schlesselman, Member        Brandi Harlow, Member  
Cory Bryngelson, Member

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### MEETING AGENDA

Wednesday, December 3, 2014 2PM

- I. **CALL TO ORDER**
- II. **APPROVAL OF AGENDA/CONSENT AGENDA** (Tabs 1 and 2)
  - Payment Vouchers
- III. **APPROVAL OF MINUTES-** November 5, 2014 (Tab 3)
- IV. **TREASURER'S REPORT** (Tab 4)
  - Lodging Tax Distribution Detail Report (Up 40.4% YTD)
  - Bank Account Balances 11-30-14- Checking \$267,437.20; MM1 \$240,442.81; MM2 \$236,396.75; **TOTAL \$ 744,276.76**
  - Approve October, 2014 Financials (Tab 4)
- V. **NEW BUSINESS**
  - Review Reserve Policy and Approve for 2015 (Tab 5)
  - Review Investment Policy, Designate Depositories and Approve for 2015 (Tab 6)
  - Review Mission Statement and Approve for 2015 (See Agenda)
  - Designate Official Newspaper/Media for 2015
  - Review (3) Grant Applications and Discuss Funding (Tab 8)
  - Review Sales Manager Position Proposal/Costs and Approve (Tab 9)
  - Review Staff Benefits Manual Changes and Approve (Tab 9)
- VI. **OLD BUSINESS**
  - Strategic Planning Session Recap/Discussion
- VII. **CCCVB DIRECTOR'S REPORT**
  - Replacement Board Member Recruitment Efforts
  - Historic Mine Byway Update/Public Meeting January 21, 2015
  - Legislator Hospitality/Tourism Issues Meeting December 18
  - Traffic Attendance and Other Visitor Center Reports (Tab 7)
  - Latest Ads/Eblasts/CCCVB Media Stories
  - Thank you to exiting Board Members, Brenda and John
- VIII. **EXECUTIVE SESSION** (If needed)
- IX. **BOARD MEMBER COMMENTS**
- X. **VISITOR COMMENTS**
- XI. **ADJOURN- \*NEXT MEETING – January 7, 2015- Board Meeting- 2pm**, GAMB, Gillette Avenue  
\*ABA Marketplace 2015, St. Louis- January 8-14, 2015/ Governor's Conference - February 8-11, 2015

*"The Campbell County Convention & Visitors Bureau Exists to Promote Visitor Opportunities" OR*

*"The mission of the Campbell County Convention & Visitors Bureau is to promote and provide monumental experiences for all visitors to Campbell County"*