

CAMPBELL COUNTY LODGING TAX JOINT POWERS BOARD

Brenda Boss, Chairman Debby Zolnoski, Vice Chairman Mary Silvernell, Exec Director
John Flocchini, Treasurer Gradlyng Brooks, Member Gina Michael, Services Mgr
Charles Schlesselman, Member Brandi Harlow, Member *Secretary Open
Cory Bryngelson, Member

MEETING AGENDA

Wednesday, August 6, 2014 2PM

George Amos Memorial Building

Gillette Avenue

- I. **CALL TO ORDER**
- II. **APPROVAL OF AGENDA/CONSENT AGENDA** (Tabs 1 and 2)
 - Payment Vouchers
- III. **APPROVAL OF MINUTES**- July 2, 2014 and July 14, 2014 (Tab 3)
- IV. **TREASURER'S REPORT** (Tab 4)
 - Lodging Tax Distribution Detail Report (+47.7% up from last July)
 - Bank Account Balances 7-31-14- Checking \$149,414.93; MM1 \$250,336.72; MM2 \$226,295.68; **TOTAL \$ 626,047.33**
- V. **NEW BUSINESS**
 - Transfer Funds Request
 - Director's Short Term Goals and Objectives (Tab 5)
 - Secretary Position Selection
 - Adbay Media Buy Proposal
 - Facebook Contract (Tab 5)
 - Orbitcom Service
 - Altitude Video
- VI. **OLD BUSINESS**
 - Adbay Contract finalized (Tab 6)
 - Destination Assessment Report Executive Summary (Tab 6)
 - Gillette Visitor Center Update
- VII. **CCCVB DIRECTOR'S REPORT**
 - Visitor Services Manager Training Update
 - CCLA Meetings Update
 - Traffic Attendance and Other Visitor Center Reports (Tab 7)
 - Latest Ads/Eblasts/CCCVB Media Stories
- VIII. **EXECUTIVE SESSION** (If needed)
- IX. **BOARD MEMBER COMMENTS**
- X. **VISITOR COMMENTS**
- XI. **ADJOURN**

*NEXT MEETINGS – September 3, 2014- 2pm, Wright Town Hall/TBD?

"The Campbell County Convention & Visitors Bureau Exists to Promote Visitor Opportunities"