

## CAMPBELL COUNTY LODGING TAX JOINT POWERS BOARD

Brenda Boss, Chairman                      Debby Zolnoski, Vice Chairman    Mary Silvernell, Exec Director  
John Flocchini, Treasurer                Gradlyng Brooks, Secretary       Gina Michael, Services Mgr  
Charles Schlesselman, Member        Brandi Harlow, Member  
Cory Bryngelson, Member

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### MEETING AGENDA

Wednesday, November 5, 2014 2PM

George Amos Memorial Building, Gillette Avenue

- I. **CALL TO ORDER**
- II. **APPROVAL OF AGENDA/CONSENT AGENDA** (Tabs 1 and 2)
  - Payment Vouchers
- III. **APPROVAL OF MINUTES-** October 1, 2014 (Tab 3)
- IV. **TREASURER'S REPORT** (Tab 4)
  - Lodging Tax Distribution Detail Report (Up 32.5% YTD)
  - Bank Account Balances 10-31-14- Checking \$ 267,437.15; MM1 \$ 240,417.12; MM2 \$236,371.49; **TOTAL \$ 744,225.76**
  - Approve September, 2014 Financials
- V. **NEW BUSINESS**
  - FY2013-14 Financial Review Report- Shelly Edwards, Bennett, Weber & Hermstad
  - Reserve Policy Amendment Discussion
  - Investment Opportunities Discussion
  - Board Member Meeting Attendance
- VI. **OLD BUSINESS**
  - Strategic Planning Session November 18
- VII. **CCCVB DIRECTOR'S REPORT**
  - Fall Summit Conference Recap
  - Tribal Leaders Energy Fam Tour
  - Promotional Video Release
  - Adbay Activity Update
  - County/City/Cam-Plex/Hotel Meeting Update
  - WOT Content Vendor RFP Committee Request
  - Tax Collection/Remittance Changes for Lodging Establishments
  - Traffic Attendance and Other Visitor Center Reports (Tab 7)
  - Latest Ads/Eblasts/CCCVB Media Stories
- VIII. **EXECUTIVE SESSION** (If needed)
- IX. **BOARD MEMBER COMMENTS**
- X. **VISITOR COMMENTS**
- XI. **ADJOURN-** \*NEXT MEETINGS – November 18, 2014- Board Strategic Planning Session, Noon to 5PM, CCEDC Conference Room  
\*December 3, 2014 Board Meeting- 2pm, GAMB, Gillette Avenue  
Board Member Trainings- Thursday, November 13 and Tuesday, November 18, 5:30-6:30pm, GAMB

*"The Campbell County Convention & Visitors Bureau Exists to Promote Visitor Opportunities"*