

CAMPBELL COUNTY LODGING TAX JOINT POWERS BOARD

Debby Zolnoski, Vice Chairman
John Flocchini, Treasurer
Charles Schlesselman(Absent)
Julie Simon, Visitor

Gradlyng Brooks, Secretary
Cory Bryngelson, Member
Brenda Boss, Chair(Absent)

Mary Silvernell, Exec Director
Gina Michael, Services Mgr
Brandi Harlow (Absent)

Board Meeting Notes Wednesday, August 6, 2014, 2PM George Amos Memorial Building Gillette Avenue

I. CALL TO ORDER

Debby Zolnoski called to order the organizational meeting of the Campbell County Lodging Tax Joint Powers Board at 2:10 PM on August 6, 2014, at George Amos Memorial Building, Gillette, Wyoming.

II. APPROVAL OF AGENDA/CONSENT AGENDA

Cory Bryngelson moved to approve the Agenda and Consent Agenda, John Flocchini 2nd the motion. The motion carried 4-0.

III. APPROVAL OF MONTHLY MINUTES

Cory Bryngelson moved to accept the July Meeting Minutes and Gradlyng Brooks 2nd the motion. The motion carried 4-0.

IV. TREASURER'S REPORT

Executive Director reported there is \$149,414.93 in the checking account and \$250,336.72 in MM1 and \$226,295.68 in MM2 for a total of \$626,047.33. John Flocchini moved to approve the Treasurer's Report, Gradlyng Brooks 2nd the motion. The Motion carried 4-0.

V. NEW BUSINESS

- John Flocchini moved to approve a \$10,000 transfer of funds from the Money Market 1 account, which is over \$250,000, to the Money Market 2 account, per the bookkeeper's and Director's recommendation. Gradlyng Brooks 2nd the motion. The motion carried 4-0.
- Director's Short Term Goals and Objectives were presented by the Director.
- Cory Bryngelson nominated Gradlyng Brooks as Secretary. John Flocchini 2nd the motion. The motion was carried 4-0.
- The Adbay Media Buy Proposal will be presented at the September meeting.
- The Facebook contract with Flood Marketing out of Sheridan was shared with the Board by the Director.
- The Director and Visitor Services Manager are reviewing proposals from other companies to replace the Orbitcom Service, which has created problems with our website due to their server going down. The Director will review other options and make the appropriate change.
- Director announced that the Altitude Channel video would be on the air nationally starting August 27, 2014.

VI. OLD BUSINESS

- The Adbay contract was finalized and signed by the Director.
- The Randall Travel Marketing Destination Assessment Report Executive Summary was reviewed.

- A new Gillette Visitor Center location update was presented by the Director. The consensus was for the Director to continue to look at locations for a possible new center.

VII. CCCVB DIRECTOR'S REPORT

- A Visitor Services Manager training update was given.
- CCLA Meetings Update.
- Traffic Attendance and Other Visitor Center Reports were presented by Services Manager.
- Latest Ads/Eblasts/CCCVB Media Stories were shared by Director.

VIII. EXECUTIVE SESSION- None needed.

IX. BOARD MEMBER COMMENTS- No board member comments

X. VISITOR COMMENTS- No Visitor comments

XI. ADJOURN- John Flocchini moved to adjourn. 2nd by Cory Bryngelson. Meeting was adjourned at 3:23.

*NEXT MEETING – September 3, 2014- 2pm, Wright Town Hall

“The Campbell County Convention & Visitors Bureau Exists to Promote Visitor Opportunities”